



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

VOLUME #26 / ISSUE #2

## EMBRACING SIMPLICITY

### THE EUROPEANS SPRING '99

The European collections are gimmick free and infinitely wearable. Silhouettes are understated and simplified, with the interest generated by the fabrics, cuts and details. The big guns of fashion — Helmut Lang, Prada, Jil Sander et al — have left their elegant, spare imprints in the RTW sector. Darts, tucking, unusual piping, layering, and pleating effects are a recurrent theme underscoring the Spring '99 collections. As European

designers move toward the millennium with high tech, seasonless fabrics, they too are showing silhouettes turning back to a more nostalgic past, echoing the '50s and '60s with polite clothes that offer their wearers security coupled with modernism.

**VICTOR VICTORIA** (The Show-room), is a young, hip suit driven collection out of Italy, fashioned in a muted color palette, with novelty items such as a reversible leather jacket and shimmering coated silk/polyester topper adding flavor. Standouts include a crisp gray

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## ROOTED *in* REALITY

### RESORT 1999

For David Wolfe, Creative Director of Doneger's, this season brings "style that is in a holding pattern, with designers shifting toward the classics." We view the situation differently. Resort fashions, rather than lacking creativity, are rooted in reality. With rare exception, the vast majority of consumers want "buy now, wear now" clothes

that can span the seasons from Holiday and Resort to Spring. The designers, responding to this need, are offering women easy, wearable, often seasonless clothes that go from day-to-dinner.

### '50s AND FUN

**ANNA SUI** sets the tone with easy, feminine clothes that have just enough edge to stand out. Dresses are "happening," par-

ticularly her aprons and sun dresses that manage to update familiar June Cleaver '50s silhouettes and make them appealing to '90s trendsetters. Best looks include the glazed cotton sunflower print, full skirted sundress; the denim apron dress; a sexy black sateen strapless sheath, accented with white top stitching; and her black/white tiny floral long dress in soft crepe. Noteworthy details include shirring, lace, drawstrings, border prints and taping accents. Here, even menswear

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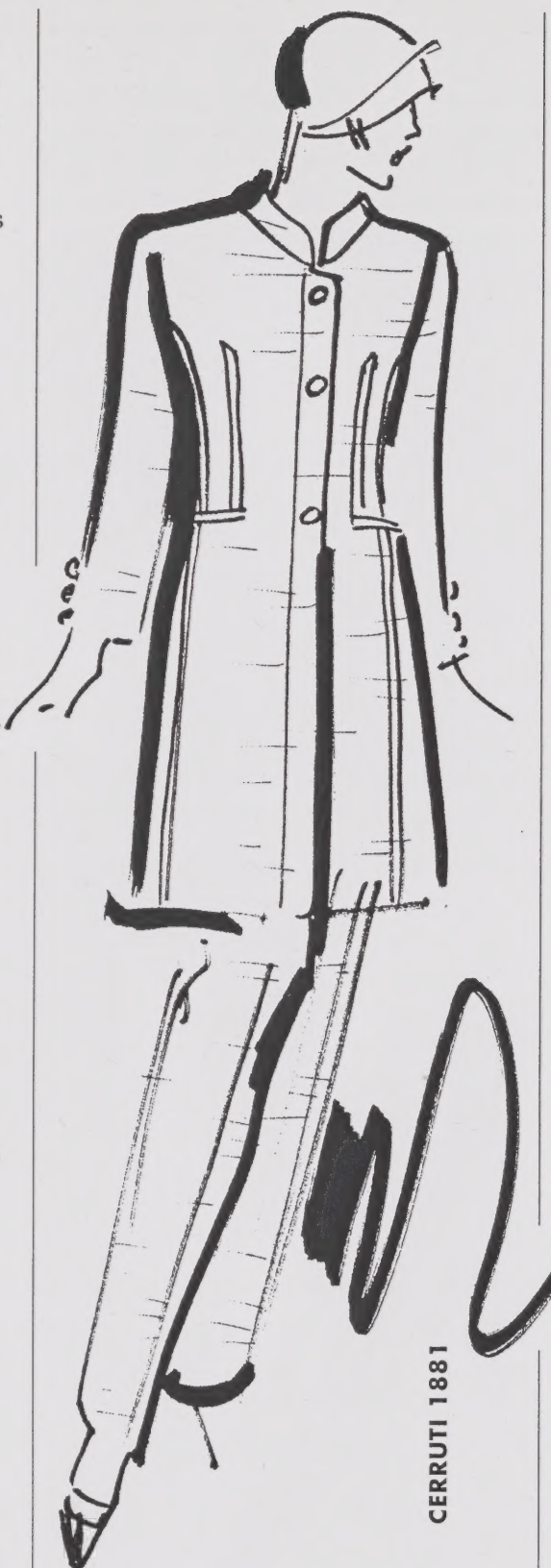


"EMBRACING..." continued from page 1

wool/viscose dress and unlined welt-seamed jacket. Pleated dart detailing adds a modern edge to the sheath. A clean unconstructed linen jacket is paired with matching fly-front slouchy pants that sit on the hips. Viscose pullovers in ivory or pale gray integrate nicely. Moving into Summer are cool blues and whites. The heavy linen, seam detailed shift; two-button jacket and no-waist skirt; and the turquoise silk slip dresses with layered periwinkle chiffon overlays and narrow self ties are striking.

**LOUIS FERAUD** eschews frills in favor of a clean uncluttered look. His double-breasted jacket, in a pistachio shiny herringbone wool blend, over matching melange wool pants and charmeuse jewel neck blouse offers a fresh take on the classic pantsuit. Also new is his softened wrap jacket in a pistachio cotton blend. It's lovely over a knit top and wool crepe trousers in mocha.

**RODIER** continues to refine their fine gauge knit dressing in yarns that blend cotton and viscose, and linen with cool wool using unique stitches, textures and patterns, combined with soft easy silhouettes. Timeless classics include their signature stretch jeans (offered in 12 colors) paired with "Kasha" merino wool/acrylic twin sets. In beige/ecru or ice blue/ecru, there's a very chic open collared short sleeve, color blocked dress that layers nicely under a matching long knit vest. Soft black jersey dresses feature simple lines and a minimum of details — just front or side-buttons. Corporate dressing calls for navy gabardine crepes or viscose suitings in ecru and navy.



**ENGLISH ECCENTRICS** (The Showroom), pairs knits with wovens in a tight Spring collection that has elements of a rich hippie esthetic. Exceptional is their long black chiffon sarong with white bead motif that is paired with a skinny white

cashmere twin set, which is part of a range of beaded skirts and little cashmere sweaters for day or night.

Wonderful suitings balanced with soft underpinnings are key at **CERRUTI 1881**. A typical example is the crisp tropical stretch wool pantsuit with a darted single-breasted jacket, worn over a double layered ivory, silk chiffon shell that is detailed with fern patterned embroidery. For day-to-dinner there's an important unlined elongated shirt jacket, with dart detailing, over a sleeveless dress. Slightly Asian in feeling is a shimmering silk shantung pantsuit with elongated, welt seamed jacket.

**MINIMOME** (Cinzia Rocca) caters to a young urban woman with beautifully tailored linens, techno polyester/wools and stretch wools, in neutral shades of ice gray, sage, cream and natural. A standout is the back-belted, single-breasted, linen Nehru jacket and narrow pants paired with a viscose knit underpinning. More directional is a one-button jacket with notch collar and bracelet sleeves, over matching Capris from the techno group, and a two-button, knee length, reefer coat in shiny platinum wool/polyester. This is shown over a matching seamed strapless back-zip sheath.

Special occasion dresses and suitings with interesting details stand out at **SOPHIE SITBON** (The Showroom), in wool blends, pinstripes and jacquards. Details include tucking, pleating, embroidery and darting. Exceptionally pretty is her retro-inspired party dress in icy mauve silk shantung: Emphasizing its princess lines are the high inverted front pleat and curved



# BEAUTY TAKES A NEW DIRECTION

## - PART II

In Beauty Takes A New Direction - Part II, we look at new products in the areas of skin care, makeup and the emerging area of home and bath products, and profile well-known spa owner, Susan Ciminelli.

Two things are happening on the beauty front in the areas of skin care and makeup. The first is "Treatment," a very serious business for many cosmetic companies. The concept behind these products is practical and scientific in nature. The companies emphasize their products' curative and anti-aging properties. Estee Lauder's blockbuster 'Advance Night Renewer,' is an example of one of these serums. The literature on A.N.R.'s bottle stresses that it "protects the skin against UV rays and free radicals — major proven factors in premature aging. At the other end of the spectrum is what we've termed the "Feel Good" aromatherapy inspired camp. These companies place a premium on their products being either a luxurious indulgence or fun to try. The originator of this movement, the Body Shop Company, started this trend in the 1980s. The central idea was to join nature and science to create gentler more wholesome products. Using these products gives the busy woman or man a small, "sorely needed time-out." AESOP has a wonderfully fresh body balm (Rejuvenate Aromatique) that smells good enough to eat; and the GET

FRESH Company has a heart shaped soap (Rose Garden), in marbled rose and sand tones, that possesses a raw and unre-

finer quality that is very appealing. A definite plus about the naturals is that they do not leave behind an overpowering odor as do the synthetics. Cutting right to the primary selling point, GET FRESH's motto speaks for this whole group of products: "no synthetics, no preservatives, no kidding."

As far as cosmetics/color goes for Fall '98, the prestige compa-

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COMPANY	PRODUCT	EFFECTIVENESS	PRESTIGE/ MASS MARKET	SCORE	NOTES
<b>Cleansers &amp; Toners</b>					
SUSAN CIMINELLI	Cleansing Milk	Very Gentle	Prestige	5	Effective - does not dry out your skin
SUSAN CIMINELLI	Seawater	Good-Not Unpleasant Pulling Sensation	Prestige	4	Initially we had doubts - now converted.
LA MER	Cleansing Milk	Gentle But Watery	Prestige	3	Had to use a little more than usual to get makeup off.
<b>Moisturizers &amp; Anti-Aging</b>					
SUSAN CIMINELLI	Super Hydrating Cream	Light Yet Extremely Emollient	Prestige	5	Not greasy, decreases redness in problem areas.
LA MER	Creame de la Mer	Great for Dry Skin	Prestige	5	Leaves glowing complexion.
ESTEE LAUDER	Advanced Night Repair	Needs Good Moisturizer for Best Results	Prestige	4+	Incredibly hydrating when used with La Creame de la Mer.
<b>Foundation</b>					
ESTEE LAUDER	Enlighten Skin with SPF-10	Moist, Covers Flaws Porcelain Finish	Prestige	5	"No-Makeup Look" but skin looks perfect.
HARD CANDY	Tinted Moisturizer with SPF-15	Oil Free but Moist enough for Dry Skin. Bronzed Look	Prestige	4+	Loved the packaging/Staying power.
ESTEE LAUDER	Creame Stick Foundation SPF-15	Impressive Staying Power and Coverage	Prestige	4+	The answer for busy women.
<b>Nails</b>					
BOBBI BROWN ESSENTIALS	Nail Enamel "Red Wash"	A Classic, True Neutral Red	Prestige	5	We wore this with everything from black to fuschia.
HARDWARE NAIL ENAMEL by Roxanna Pintile	Nail Enamel in Red #03	A Terrific Tomato Red	Prestige	4+	Great packaging, can't wait to see the entire line.
LORAC (Carol Shaw Cosmetics)	Nail Polish in "Zanzibar"	A Classic Dark Red	Prestige	4	A wearable version of Chanel's infamous "Vamp" polish, especially flattering for complexions.
<b>Bath &amp; Body</b>					
GET FRESH	"Paw Paw Loofah" Soap	We Loved It's Raw, Unrefined Look and Wonderful Scent	Prestige	5	Luxurious and fun, not that expensive.
VASELINE INTENSIVE CARE	Aloe & Naturals	It's New Skin Protection Complex & Natural Essential Oils vastly Improve This Product	Mass Market	5	Impossible to do better at any price point.
AESOP	Rejuvenate Aromatique Body Balm Sandlewood Tangerine Rind Vanilla Bean	Extremely Emollient Delicious Smell, Doesn't Cling to Skin and is Not Greasy	Prestige	5	You'll feel like you're pampering yourself.
<b>Blushes &amp; Powders</b>					
BOBBI BROWN ESSENTIALS	Powder Blush in Pale Pink	Pretty Natural, Flushed Look	Prestige	4	Don't be put off by candy color. It's very natural looking.
HARD CANDY	Blush Highlight Duet in Starlight	Natural Looking Flushed Appearance can be Toned down with Highlighter	Prestige	4	For those who favor cream blush.
L'OREAL	Illuminating Loose Powder in "Gilded Glow"	Fun Glittery Powder. You'll need to Re-apply	Mass Market	3	Try L'Oreal's Hydra Perfecte loose powder for a non-shimmer look.

\*The charts provided are the results of our Fall '98 Product Review, which included some "classics" along with new products. We wish to thank our panel of judges — Carol Gorski, Deirdre Andreoli, Barbara Mastroddi and Laura Wood — for participating in this review. Effectiveness, packaging, scent and general appearance was the criteria used for the scoring.

Scores: Outstanding "5" Excellent "4" Good "3" Fair "2" Poor "1"



striped crisp cotton shirts are softened with feminine touches such as tie fronts — playful and fun paired with '50s inspired high cuffed denim jeans. Sportier still are the stretch twill separates in black with yellow/white taping trim. Included is a zip-front jacket, pants, and a low riding slim skirt with drawstring waist. **COLIN BAER**, who is in a Hawaiian tropical mood, has created a tight Resort group that adds a sexy '90s twist to '50s silhouettes. Colors are mouthwatering shades of peach, mint and mango, with body conscious, yet casually tailored designs. The emphasis is on separates comprising flat front, cropped and ankle pants, and ultra short to ankle grazing skirts in stretch pique and cotton voile. Colin also shows a variation on the cargo skirt, and a fresh twist to the apron. His version comes in sheer voile with patch pockets, spaghetti straps and open back, and is shown both long and short. This is meant to be worn over bright colored, flat front clam diggers. Resort at **A.B.S.** is all about basic essentials that are not only simple but sexy. Fabrics include stretch poplin, waxed and natural linen, and stretch denim. This collection is aimed at a contemporary audience whose mood swings from pretty and feminine to hip and edgy. Details play up bracelet sleeves, pin tucking, placed floral prints with beading, zigzag top stitching, and drawstrings. Fun items include '50s inspired stretch denim Capris with sewn up cuffs, drawstring cargo pants, and zippered "downtown" pants in ripstop nylon. More sophisticated is a lovely A-line sailor skirt in white linen with back lace detail. Finally, there's a



ANNA SUI

group of '50s inspired embroidered tulle ballerina dresses, in white or pastels, that can dance right into Summer weddings and proms.

## CLEAN & CLASSIC

At **HINO & MALEE** the trend is towards cosmopolitan dressing in twill pique, 100% silk jacquard and linen twill in solids and stripes. Standouts include an intricately cut, flyaway

"jacket" top and an asymmetrical, side-tie, long dress that takes the concept of polo shirt dressing to new heights. A color palette of rich brown, fog, desert, bone, black and off-white has been chosen for their architecturally minimalist silhouettes. **CYNTHIA BY CYNTHIA STEFFE** also offers an urban take on Resort with clean silhouettes in seasonless crepe in black or silver. Silk chiffon, matte jersey and rayon knits



# DESIGNER FOCUS

## SUSAN LIZAN

**A**lthough the Susan Lizan signature dress collection makes its debut for Resort/Spring 1998, the designer is no stranger to the world of fashion. Lizan has 22 years of experience that encompasses every aspect of the industry, from sales and merchandising to buying and design. In 1991, she launched "Against Gravitee," a contemporary line of related separates which is ongoing. "Due to the tremendous success of Against Gravitee, we developed the Susan Lizan label as a designer bridge brand with a focus on day and evening dresses. We are committed to bringing the latest in dress design and development to our customers," explains Lizan, who operates the company with Richard Guggenheimer, executive vice president.

"I have respect for the consumer: she is far more educated about quality and what her needs are than most give her credit for," Lizan points out. "When designs are put in mo-

tion, we take these needs into consideration and try to offer her fashion that has meaning and depth." With four collections a year, this collection expects to bring in \$3-\$5 million dollars wholesale in '98.

For Resort/Spring '98, Susan Lizan presents us with ladylike and feminine looks for day and glamorous gowns for night, featured in such luxe fabrics as solid silk velvets, silk burnouts, faux leather, silk blends, and wool and matte jerseys. Prints and solids are juxtaposed in clean, uncluttered lines for wearable elegance, with a hint of the Orient adding an exotic touch. Details include sequin embroidery and crystal beading on silk. The palette is a colorful one, with hues ranging from lavender, yellow, navy, silver, gold, bronze, champagne, taupe and mauve to powdered blue, pale pink, green, nude, celery, celadon, brown, ivory, black and turquoise.

For daywear and cocktails, dresses and dress ensembles hover around the knee, in styles that range from sleeveless tank

to slip (some with a cardigan, jacket or stole), and often with a '60s influence. This is particularly true with the Jackie O-like dress with a cashmere cap sleeved top, belted empire waist, and silk cady bottom. Also notable is the sleeveless dress with square neck and split (carwash) hemline; the jersey knit tank dress with matching cardigan; the taupe floral embroidered slip dress; and the double-faced iridescent floral sleeveless tank dress with matching coat. For other late night looks, the mood gets dramatic as the hemline lowers. Here we see a sizzling and sexy long column in black sequin embroidery, with low back and form-fitting ruching on the sides—a real entrance maker! Then there is the Asian-influenced, simply cut gown in a glitter leaf print that is slashed at either side to reveal a solid silk underlay. Standouts also include the champagne duchesse satin, spaghetti strap ball gown with matching wrap; and the gold jacquard bustier ball gown with full duchesse satin skirt, also with matching wrap.

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nies have been consistent with the look most often seen at the RTW shows. Color, when present, is clear and true and classic, not eccentric. Reds are popular, but they are clear and so true in color that they can be worn as neutral: BOBBI BROWN ESSENTIALS "Red Wash" nail lacquer — a perfect red at last! Overall, the "natural look" prevails. In the area of mass

market, the companies are experimenting with bright, jeweled toned palettes that should be used sparingly, or the individual user runs the danger of giving a gothic appearance.

In the increasingly important area of home products, scented room sprays and decorative scented candles are growing daily in popularity at mass market and prestige price points, and serve as a small

"splurge" for many people. Often times, products of this kind are available at cosmetic counters. In fact, the line between pampering bath and body treatments, and the increasingly luxurious, widely available home products is quite blurred. The fantasy of taking a relaxing bath with a few drops of essential oils, a favorite soap and

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round out the line. The fabric treatments she uses on simple slim skirts, sweater sets, easy jackets, and spaghetti strapped dresses add a much needed sense of femininity and delicacy. On tap here is shutter pleating, sheer overlays, pin tucks, and embroidery. At **EILEEN FISHER NEW YORK**, related separates and minimalist dresses, in viscose crepe knit and a soft neutral palette, can take women from day-to-dinner. In stone stretch cotton, there's a skinny "suits" look that pairs a notch collared jacket with slim, flat front pants or long lean skirt — a minimal effort that achieves maximal impact. In her eponymous collection, Eileen's cross dyed linen/rayon separates beg to be noticed in shades of flamingo, Caribbean and key lime. She kicks back with camp and classic shirts, walk shorts, slouchy or straight leg pants, and long wrap and A-line skirts. Adding a textural mix are sweaters in cotton cashmere and linen/cotton boucle.

## SOFT & SEASONLESS

Newcomer to the sportswear scene, **RB SPORT** combines Holiday/Resort in a focused collection that emphasizes career into casual dressing. First up are seasonless "suitings" in solid black or pinstripe microfiber. The elongated three-button jacket atop slim trousers makes a stylish city statement day or night. A spun silk twin set takes the severity down a notch. More typically Cruise related are the silk/linen starfish/shell border print separates in cool blues and white or red/black/white. Lime, royal, turquoise, and red solid pieces — a V-neck button-front tank top,



GRUPPO AMERICANO

camp shirt, relaxed cardigan, walk shorts, and Capris work back. Resort is a compact season at **MORE DASH THAN CASH**. The mood is soft and loose with an emphasis on 40MM crinkled silks in khaki, navy, peach, powder blue, and white. Draping, zigzag stitching and sarong effects are some of the noteworthy details. Striking is the unstructured low, one-button jacket, fly front kimono jacket, long easy tee and the draped front slim leg pants. Airy Lurex touched, unlined silk organza item jackets spice up the collection. At **GRUPPO AMERICANO**,

cruise means urban dressing in seasonless streamlined suiting looks of double weave polyester, plus a smashing day-to-dinner V-neck sheath. These come in subtle shades of carbon and pearl. Softer pieces include a mandarin tunic and Capris in a baroque jacquard silk, plus a long, side-slit, sleeveless column that emphasizes the torso. Silk knit underpinnings round out the first delivery. Moving into true Resort are pale almond and pearl tints in the double weave polyester. Standouts here include a short jacket, cross-front slim pants and a knee length "yoke" skirt with front-slit. **FINITY STUDIO** offers lightweight career dressing in slate colored tropical wool, and adds pale tints of dove, blush and mist in related separates and a jacket in satin. Embroidered silk/cashmere sweaters work back to everything. For Resort and year-round getaways, **FINITY NATURALS** has the answer — seasonless soft knit separates; and one perfect long, slit dress, in black or charcoal, to wear day or night nonstop!



"Beauty. . ." continued from page 5

luxurious bath lotion is enhanced when beautiful votive candles complete the scene. For the consumer, the best news is that the whole package is available at both prestige and mass market prices.

We followed up on Julie Matos' (Oribe Salon) enthusiastic recommendation of the Susan Ciminelli bath and beauty products line. This led to an interview with Susan Ciminelli, founder and owner of the Susan Ciminelli Day Spa at Bergdorf Goodman. We were also fortunate enough to experience one of her facials. Susan is an excellent example of the marriage between serious skin care and the use of natural products that focus on relaxation and a more holistic approach to beauty. All her spa treatments and products focus on the total well-being of the body, mind and spirit, and her personal conviction that health and beauty must come from within. Susan's background is in Shiatsu, an oriental treatment that she terms a "time honored science," that has been practiced for 6,000 years.

**Q1:** I had a facial at the Spa with the crystal treatment. Immediately afterwards I went back to my office and my co-workers were astonished because my skin wasn't red and scrubbed looking as it usually gets after any kind of treatment. Why wasn't my skin red after the Susan Ciminelli facial?

**SC:** All my products are 100% natural, so there is no chance that a client's skin will have a reaction. Also, you were probably relaxed during the treatment and consequently your adrenals were relaxed too. What this means is that your adrenals control the redness that surfaces

on your skin as they are connected to the cortisone present in the skin. So if your adrenals are relaxed, the redness is minimized.

**Q2:** What is the absolute minimum daily skin treatment plan a busy woman must perform on a daily basis to keep her skin in good condition?

**SC:** Does the busy woman have one minute to spare twice a day? My system takes only one minute. You do it in the morning and repeat it in the evening. You wash your face with either mineral or algae cleanser, follow it up with the oil and seawater "toning" combination and then apply a moisturizer. That's it! It actually takes longer for the moisturizer to dry on your skin

than it takes to carry out the whole process.

You'll notice that I don't have night creams or eye makeup remover on the line. My sensitive skin cleanser is gentle enough to remove eye makeup. My toner is specially treated seawater, which is similar to that found in the blood plasma in your body. The products are straightforward and natural: there are no animal products here. Today, there is so much sold to the consumer that she doesn't need. I don't have any of this in my line.

**Q3:** How long is it before you see a noticeable change in one's skin if one follows your system? What is actually happening to

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COMPANY	PRODUCT	EFFECTIVENESS	PRESTIGE/ MASS MARKET	SCORE	NOTES
<b>Eyes</b>					
L'OREAL	Le Grande Curl Mascara	Excellent	Mass Market	5	Throw away your eyelash curler.
LORAC (Carol Shaw Cosmetics)	Black Eyeliner Pencil #2	Glides on Smoothly Stays on & Smudges Nicely	Prestige	5	Excellent tool for creating Fall's natural look.
THE BODY SHOP	Liquid Eyeliner #03 Toupe	Great Brush and Great Neutral Color	Mass Market	4	Surprisingly easy to apply. This is one went into our daily cosmetics bag.
MARY KAY INC.	Indulge Soothing Eye Mask	Cooling & Absorbs Well	Mass Market	3+	Use a rich cream for 1/2 of the eye and firming gel for the inner eye area.
<b>Lipsticks</b>					
3 CUSTOM COLOR SPECIALISTS	Custom Blend of "Beautopia" Lipstick	Exactly the Color You Wanted in Semi-Matte	Prestige	5	They can duplicate any color.
AWAKE	"Canter Lipstick"	Good Neutral/ Easy Classic Color	Prestige	4	Semi-Matte yet has moisture due to vitamins and formulation.
55 (SHISEIDO)	A Nice Clear Magenta #217	A Nice Clear Magenta for those who aren't Afraid of a Little Color	Prestige	4	Creamy & moist, this company's lipstick won't disappoint.
<b>Hand Cream</b>					
J & E ATKINSONS	I Coloniali Velvetting Hand Cream/ with Rice & Bran Oil	Incredibly Luxurious Thick and Emollient	Prestige	5	Smells wonderful we loved it.
TOMGIRLS	Nail Voodoo Peppermint Hand & Foot Lotion	Emollient but not Greasy	Prestige	4	From authentic oils.
HEAVY DUTY	Heavy Duty Hand Cream	Lemon Scent Super Emollient Somewhat Greasy	Prestige	3+	Great Overnight Cream for severely chopped hands.
<b>Home</b>					
J & E ATKINSONS	"Welcome Home Blue Heaven" Room Perfume Spray & Blue Heaven Scented Candle	Room Spray's Clean Floral Scent Lasts about 3 Hours. Candle Scent Disperses Well	Prestige	5	Great house gifts. Candle is beautifully packaged.
CERES	Heartshaped Ivory Candle	Beautiful in Appearance Burns Very Efficiently	Prestige	4	Check out their other candles, especially their honeycomb candle.
TOMGIRLS	Urban Survival Mood Shifter Room Spray	For Calmness and Rejuvenation People responded well to it	Prestige	4	Has frankenscense - very exotic.

\*The charts provided are the results of our Fall '98 Product Review, which included some "classics" along with new products. We wish to thank our panel of judges — Carol Gorski, Deirdre Andreoli, Barbara Mastroddi and Laura Wood — for participating in this review. Effectiveness, packaging, scent and general appearance was the criteria used for the scoring.

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the skin as the visible improvement is occurring? What do you think of products that are especially marketed as "anti-aging?" Are they too harsh for the skin?

**SC:** Immediately. Your skin looks better right away. My products satiate the skin with moisture so the skin is alive and vibrant. I use uplifting things in my products that make the skin feel better, and it shows. Let me give you an example: when you eat meat, you feel tired afterwards. Right? You have just put something dead into your body. After you've had a salad, you feel much better than after a steak. It's the same with your skin. I don't use collagen, or animal cells, or anything dead. I just don't see them working. I treat many people. I haven't seen any of them turn their skin around with those miracle high tech products, but I have seen nature turn their skin around. There's a funny product out now that I've heard about, a serum made with vitamin C. It's an interesting idea.

**Q4:** What about men? Can they benefit from a daily skin regimen? It seems that a lot of guys don't bother. I do however see a few men included in your client list on your press release — Pierce Brosnan and Dustin Hoffman.

**SC:** Absolutely they can benefit. The men are far worse. They're often repressed. They're pros at keeping it all in, and this catches up with their skin over time.

**Q5:** How important is makeup, foundation, powder, and concealer, if you've gotten your skin to a certain level of excellence with proper treatment? Can you make do just with a good sun-

screen? Do you have a product with sunscreen available?

**SC:** For everyday, I never use foundation ... I do however have a foundation that works. For a special occasion, I'll use a special foundation that was made for me, and maybe some cover stick and powder, if I want to look sophisticated. The reason I have this special foundation and a powder blush is that I have supersensitive skin and can't take any chances with it. As for sunscreen, you have to wear it! The one in my line is for sensitive skin, but every one can use it.

**Q6:** If someone insists on wearing makeup, which products on the market are least harmful to the skin? What is the best makeup out there? Do you have plans to branch out into makeup, hair products, or anything else in the field? Are there any plans to open up other salons?

**SC:** If you must wear makeup, go with something with very little fragrance. Actually, I do have plans to branch out into foundation, and vitamins. I'm in business with Jose Eber to do some makeup colors. I will be doing a foundation line with him. He has a phenomenal color crew, especially the guy who's been with him for 22 years. You know it's different in California. The women are at a whole different level out there. Their color, hair and makeup have to be perfect — they have to be perfect. I'm going to roll out 12 salons. One will be at Saks in Bal Harbour, and another on Rodeo Drive with Jose. The timing is for early 1999. We are really excited about all of it, the line and the stores.

seaming with three bust darts that set off the spaghetti strapped neckline. This fabric is also used for a square necked formal ball gown to great effect. A little stretch dress with elbow sleeves, draped neckline and slim knee length skirt is a smart updated day-to-dinner choice. Sitbon also shows a group of Indian embroidered separates and a dress in pale pistachio or brown, subtly accented with tonal beadwork.

**PUNTO LINEA** (David Thaddeus) is an Italian made collection of sportswear and dresses from Belgium. Fabrics include viscose, cottons, silk and stretch. Highlights include a casual jacket and short slim skirt in coral with white top stitching; a navy/white viscose Indonesian batik type print, double layered long easy shift with side-split; and a cool white crinkle gauze long tunic over slim pants.

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